

Les Coques de Cabourg



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www.lescoquesdecabourg.fr

CABOURG - BAYEUX - HONFLEUR - HOULGATE
OUISTREHAM - PORT EN BESSIN - TROUVILLE SUR MER

Les Coques de Cabourg or Les Coques de Normandie are the same product, presented differently to appeal to as many people as possible.

Today, the consumer is asking for authentic flavors and local products resulting from original know-how, of close origin, of quality and committed to society.

The Cockles meet all these criteria. This is why they proudly display the Saveurs de Normandie brand.



Before there were apples, before there were cows, and even before there were Normans, there were already cockles.

They saw the arrival of the Vikings. They saw the departure of William the Conqueror, the construction of Mont Saint-Michel and the landing of the Allies on the D-Day. In Cabourg, they even saw Marcel Proust strolling on the Digue

If they could talk, the cockles would tell you the story of Normandy. Let yourself be charmed by the one told to you today by **Les Coques de Cabourg**.



Find **Les Coques de Normandie** in a collection by **Pascal BENOÎT**, Norman painter



www.pascalbenoit.art



Approved by the city of Cabourg.

In the shape of a small heart, this charming little shell perfectly symbolizes the romanticism of this city, so dear to Marcel Proust,

Heartbeat So14 !

of the Department of Calvados in 2018,



Les Coques de Cabourg were

nominated for the Normandy Economy Trophies en 2019,

At the end of 2019, Les Coques de Cabourg received the **Innovation Prize** at the **Rest'hôtel & food trades show**. A great recognition from the jury with regard to the **Royale Normande** the chocolate factory which makes Les Coques de Cabourg with passion, talent and love.

Innovative by their natural form, by their realistic decoration, by their original presentation, by their surprising texture, by their random Norman flavors, such are the assets that convinced the jury.



Travelers from all over the world who visited the French pavilion at the **Universal Exhibition Dubai 2020** were able to discover this Made in France product, 100% made in Normandy and imagined in Cabourg. What pride for Les Coques to represent their city, their region and their homeland at a Universal Exhibition.



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Long before Cabourg was appreciated for its romanticism, its glamorous animation and its architectural cachet, there was already this exceptional location, on the edge of "the most beautiful beach in France" (H. Durand Morimbau, 1854). Long before we went to Cabourg to rest or have fun, since the dawn of time, people had already come there to pick up this treasure of nature:

Les Coques de Cabourg.

The cockles belong to the history of Cabourg. But make no mistake. You are not today in the presence of simple confectionery in the shape of shells. Look at them: these chocolates have indeed been molded on several real shells, picked up in front of the Grand Hotel. With talent, the chocolate maker has been able to realistically reproduce the colors with which the real Cabourg shells are adorned. Admit that for a moment you thought they were real seashells. Now taste them. After the shell has crunched under your teeth, it delivers a more melting texture, then finely crispy at the end, like a nod to the sand of this romantic beach. It is at the end of the mouth that the Norman character is revealed. Indeed, on a fine praline base whose hazelnut taste subtly recalls that of real cockles, three shades of Norman flavor appear: «fleur de sel, caramel or teurgoule». All you have to do is play and discover them. Which is even more fun with family or friends. With Les Coques de Cabourg:

Offer Normandy!