

Calvados Group travel guide



© Arnaud Guérin

2020



Calvados
Un amour de Normandie

You've arrived...

Welcome to Calvados, Normandy!



1. **Bayeux-Bessin**

2. **Bocage Normand**

3. **Caen la mer-Normandie**

4. **Honfleur**

5. **Authentic Normandy Tourism
Lisieux Agglomération**

6. **Normandie Cabourg Pays d'Auge**

7. **Pays de Falaise**

8. **Pont-Évêque Terre d'Auge**

9. **Territoire de Deauville**

10. **Terres de Nacre**

11. **Swiss Normandy**

12. **Territoire d'Isigny-Omaha Intercom**

13. **Trouville-sur-Mer**

This guide aims to set out a selection of the services and products that best meet the expectations and needs of your groups. We're proud to put our extensive local knowledge at your disposal, along with our long experience as hosts.

Don't be shy! Go ahead and contact our group service for anything at all: you'll soon see that there's much more to the Calvados region than just cows and apple trees!



Your contact person:

Maryse CAILLÈRE
Marketing manager
Tél. +33(0)2 31 27 90 34
maryse.caillere@calvados.fr

Contents

Six top picks in the Calvados region **04**

What's new! **06**

At your service for the Calvados destination **12**

Our tourist offices **13**

Our incoming structures, here to help **18**
Seminars and corporate events **19**





Six top
picks in the
Calvados
region

1. Relive the past

Visit the iconic Caen Memorial site for a complete overview of the D-Day landings on our beaches and their impact. Take a stroll down memory lane, along the beaches all the way to Pointe du Hoc, symbol of the bitter battle for freedom. **Experience the thrill of standing at one of the many memorial sites that commemorate those critical moments:** the American cemetery of Colleville-sur-Mer, the Arromanches 360 cinema, the Mémorial des Civils in Falaise, the Centre Juno Beach in Courseulles-sur-Mer, the Mémorial de la Bataille de Normandie in Bayeux...



2. Sample the local specialties, popular all round the world

Camembert, pont-l'évêque and livarot cheeses, calvados, coquilles Saint-Jacques (scallops)! These are the products Calvados is so famous for: **try them for yourself right at their place of origin.** Our cheeses and our ciders, our oysters and our andouilles (sausages) await you, and our producers are keen to show you skills and methods handed down through the ages.

Think the
Calvados region
is boring?

Think again -
there's loads to
see and do! And
you can be sure of
this: the handful
of top spots listed
here are just the
tip of the iceberg...





3. The Calvados region is undeniably rich in heritage

It boasts the greatest number of 'Historical Monument' sites in all of France, after Paris. You'll discover wonders such as the majestic castles of Bessin (Fontaine-Henry, Colombières, the Manoir d'Argouges...) or the amazing Château de Saint-Germain-de-Livet, in the Pays d'Auge. The list goes on: the very classical Domaine de Pontécoulant, in Swiss Normandy, the traditional Manoir des Evêques on the Côte Fleurie, the wonderful church of Sainte-Catherine in Honfleur...

4. Follow in the footsteps of William the Conqueror

Born around 1027 in Falaise, south of Caen, the Duke of Normandy who became King of England lived a fascinating life. **You'll see marks of his passage at many sites around the Calvados region**, particularly in three famous towns: Falaise, whose castle 'Guillaume' grew up in; Caen, where you can visit the castle that still bears his name, and its two abbeys; and Bayeux, of course, which holds the famous tapestry depicting his saga in England.



5. The religious town of Lisieux is France's most important spiritual spot after Lourdes.

Visit the Lisieux Basilica and marvel at its jaw-dropping beauty; go and see the Carmelite nunnery and the Maison des Buissonnets, childhood home of Sainte-Thérèse of Lisieux, whose holy precepts are followed the world over. Further west in Calvados, you'll find another gem: the Notre-Dame de la Délivrance Basilica, in Douvres-La Délivrance.



6. Stroll through the region's parks and gardens

A dozen or so are officially classed as 'Jardins Remarquables'. At Jardins du Pays d'Auge, in Cambremer, you'll be taken round a former nursery set out in 27 different features, while the Canon gardens demonstrate the transition between the ordered classicism of the French garden style and the irregular composition of the British style. The landscaped gardens of Vendeuvre castle are also interesting, with their contrasting atmospheres and themed layout.





What's
new!



Villa du Temps retrouvé

The 'Villa du Temps retrouvé' in Cabourg will bring the Belle Époque back to life. In this period at the turn of the 20th century, Marcel Proust wrote the early drafts of his work in his room at the Grand Hotel. The Villa, a dynamic and immersive museum space, takes visitors on a journey back in time in the company of the writer, with a chance to explore the seaside resort. Areas include an architectural and seaside interpretation centre, an immersive room, an architectural interpretation centre about the Belle Époque aesthetic, a museum space, a temporary exhibition space, a 1900-inspired garden, and much more to discover...

OPENING SECOND HALF 2020.

YOUR CONTACT PERSON: Roma LAMBERT - Cabourg Town Hall - Tél. +33(0)2 31 28 88 86
r.lambert@cabourg.fr



Bayeux, the miracle survivor

British soldiers liberated Bayeux the day after D-Day and the town is still a miracle survivor. It escaped bombings and set the scene for a large military hospital before General de Gaulle chose it for his first speech once France had been liberated, on June 14th 1944, and it became the 'capital of liberated France'. Visitors are whisked back to a pivotal time in the town's contemporary history through anecdotes, archive photos and period buildings on the guided tour.

DURATION OF THE VISIT IN F OR EN: 2 HRS. RATE: 150 €, MAX. 50 PERS.

YOUR CONTACT PERSON: Bayeux Bessin Tourisme D-Day Normandie - Marion FLEURY
Tél. +33(0)2 31 51 28 27 - mfleury@bayeux-tourism.com - bayeux-bessin-normandie.com





'La Délicate' sound tour

In the wake of the first immersive walk in Lion-sur-Mer / Hermanville-sur-Mer in 2018, a little sister has come to Ouistreham Riva-Bella and Colleville-Montgomery in 2019! Imagine a poetic sound-filled walk with GPS under a connected parasol. Nature, the beach, Occupation, war, D-Day Landings and sharing memories take pride of place in this new tour. A moving experience deep in the heart and soul of the land and its locals. Awarded the 'Normandy for Peace' label.

DURATION OF THE VISIT IN F OR EN: 1HR15.

RATE: 6€/PERS.

YOUR CONTACT PERSONS:

Caen la mer - Normandie

Tourist Office

Nathalie PETIT - Tél. +33(0)2 31 27 14 10
n.petit@caenlamer-tourisme.fr

Céline GIGUET - Tél. +33(0)2 31 27 97 58
c.giguet@caenlamer-tourisme.fr

Lake tour

This 7km guided tour starts at Pont-l'Évêque Terre d'Auge Tourist Information and takes in local heritage by the famous 55ha lake. You'll learn how it was formed and where the town it's named after comes from. Before heading back you can tuck into some pont-l'Évêque cheese washed down by the farm's cider and apple juice!

RATE: ON REQUEST.

YOUR CONTACT PERSON: Pont-l'Évêque Terre d'Auge Tourist Office

Émilie GOUYE - Tél. +33(0)2 31 64 12 77 - emilie@2apli.fr
destination-pontleveque.com



Normandy under the magnifying glass

A treasure hunt-style tour! The aim of the new concept: delve deep into an era on a guided tour exploring an area or character then get involved in a team investigation to put your observation, deduction, direction and decoding skills to the test. Two Caen products: 'Belle Époque villa hunting' and 'Investigation into Charlotte Corday, on the trail of a murderer'. One Cabourg product: 'Belle Époque villa hunting'.

RATE: 8€/PERS.

YOUR CONTACT PERSON: Coline GORET

Tél. +33(0)7 67 11 20 97
contact@normandiealaloupe.fr
normandiealaloupe.fr



Electric bike foodie tours

An idyllic bike ride exploring local flavours and specialities! From the seaside to the farm, savoury to sweet, go on an adventure and meet passionate producers to find out all there is to know about their delicacies. There will be tastings galore! A calorie-free food tour... because you'll be cycling to each stop! Normandy isn't just a land of culture and history; it's a gourmet destination too. Treat yourself to a tastebud-tickling trip!

RATE: 149€/PERS.

YOUR CONTACT PERSON: Hugo GUILLOCHIN

Tél. +33(0)6 80 87 87 37
hugo@petitereinenormandie.fr





Foodie tour

Explore the old town's heritage and sample an array of traditional Normandy dishes: teurgoule (Normandy's own rice pudding), Bayeux pork saucisson, pont-l'évêque cheese and more.

DURATION OF THE VISIT: 1HR.

RATE: ON REQUEST.

YOUR CONTACT PERSON: Pont-l'Évêque Terre d'Auge Tourist Office

Émilie GOUYE - Tél. +33(0)2 31 64 12 77
emilie@2apli.fr
destination-pontleveque.com



Brasserie du Hommey

This central Normandy brewery in Caumont-sur-Aure, between the woodland and Bessin, introduces visitors to brewing process and raw ingredients that make the beers taste unique.

DURATION OF THE VISIT: 1HR30. FOOD/BEER PAIRING TASTING. RATE: 3€/PERS. MAXI. 25/30 PERS.

YOUR CONTACT PERSON: Benoît BOUILLET

Tél. +33(0)6 79 09 56 45
ben.bouillet@wanadoo.fr
brasserie-duhommey.fr

Hotels



NOVOTEL DEAUVILLE ****

Capacity: 100 rooms.

YOUR CONTACT PERSON: Marie MEHEUT

Tél. +33(0)2 31 14 46 46 - hb4q8-gm@accor.com



APPART HÔTEL MANOIR DE L'ÉVÊCHÉ IN LISIEUX

Capacity: 21 apartments sleeping 74.

YOUR CONTACT PERSON: Benjamin CARIOU

Tél. +33(0)9 82 60 26 47

contact@manoirdeleveche.fr
manoirdeleveche.fr



Open-air exhibition trail 'In their footsteps', civilians and soldiers, their history in 1944

Soldiers and civilians share their experiences of June 1944 and reveal the images they'll never forget: the fear, anguish, noise, bloody battle, arrival of Canadian soldiers with their funny accents and the joy of being liberated. Testimonials illustrated by archive images. Free web app. Sites: Juno Beach sector: Courseulles-sur-Mer, Bernières-sur-Mer, Saint-Aubin-sur-Mer, Langrune-sur-Mer, Luc-sur-Mer, Revières, Douvres-la-Délivrande.

MID-APRIL TO MID-NOVEMBER. FREE ADMISSION AND AT LEISURE. GUIDED VISIT IN F OR EN ON REQUEST: 1HR30. RATE: 150€ FOR A GROUP, MAX. 30 PERS. 250€ OVER 30 PERS.

YOUR CONTACT PERSONS: Corine VERVAEKE, tour guide - Tél. +33(0)6 64 74 26 69

Terres de Nacre Tourist Office - Nancy PICOT - Tél. +33(0)6 58 36 83 58



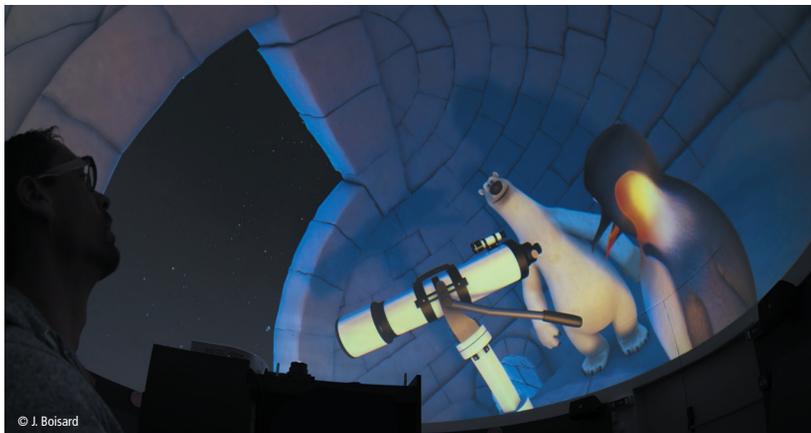
Lisieux Basilica

This year the Lisieux Basilica is getting... a lift! It will be installed in an empty tower and stop at 4 floors open to visitors: the crypt, forecourt, basilica and dome. The glass lift means visitors can see the building's concrete structure and the scenery in the open sections.

MAX. LIFT CAPACITY: 13 PERS.

YOUR CONTACT: Sanctuaire Sainte-Thérèse

Tél. +33(0)2 31 48 55 08 - info@therese-de-lisieux.com - therese-de-lisieux.com



Planetarium

Explore the cosmos in Villers-sur-Mer! All-encompassing experience amidst the constellations, planets, nebulas and other exotic things. Every session includes a 45 min commentary and 360° 30 min screening.

RATE: ADULTS: 7.90€ (AGED 15 AND OVER)/SCHOOLCHILDREN: 5.90€ (AGED 7 AND OVER).

Schoolchildren: two-part experience: presentation and discussion with a science guide to get your bearings in the sky and an introduction to astronomy followed by a 360° screening (animation or documentary based on academic year). The session can include an astronomy workshop (astrolabe, sundial, etc.).

RATE: 5.90€; WORKSHOP: 5€. OPEN ALL YEAR ROUND BY APPOINTMENT. UP TO 27 PEOPLE PER SESSION.

YOUR CONTACT: Tél. +33(0)2 31 81 77 60 - commercial@paleospace-villers.fr
paleospace-villers.fr



Overlord Museum

The figures speak for themselves: 10,000 pieces on show including 35 tanks, cannons and artillery items from the Battle of Normandy are displayed in Colleville-sur-Mer. A new 760m² extension opened in June 2019 and now houses an exhibition devoted to the air forces' contribution to the Battle of Normandy. There's also a teaching room, shop and gallery with 65 portraits paying tribute to veterans.

YOUR CONTACT: Tél. +33(0)2 31 22 00 55
contact@overlordmuseum.com
overlordmuseum.com



Souterroscope des Ardoisières

Prepare for a thrilling trip underground to explore an extraordinary and little-known world filled with strange creatures and hidden gems. The fully renovated trail finale has 4 exploration highlights (from the depths to the surface - extraction; the wood cutter's workshop; the potted history of Souterroscope in Caumont-sur-Aure; underground, there's more than just slate) blending modern techniques: holography, digital box, video mapping, touchscreen, etc.

YOUR CONTACT: Tél. +33(0)2 31 75 15 15
lesouterroscope@orange.fr
souterroscope-ardoisieres.fr



Caen Memorial

The Caen Memorial is even more spectacular and immersive, with the opening of a brand new cinema room. It will screen a film about the transition between the WWII and the Cold War, and tells the story of the origins of Europe, from the turn of the 20th century to the fall of the Berlin Wall in 1989. A 360-degree screening comprising 17 minutes of previously unseen, exceptional archive footage, to raise awareness of how fragile Peace is.

YOUR CONTACT: Tél. +33(0)2 31 06 06 44
resa@memorial-caen.fr - memorial-caen.fr

Merville-Franceville Battery

The museum pays tribute to the units that took part in capturing the Battery and the liberation of Merville-Franceville. Its new 300m² visitor area prefigures another site: a hangar built in autumn 2019 to house the famous Douglas C-47, a 'Historical Monument' since 2014. It was recovered by a group of enthusiasts in 2007 in Bosnia-Herzegovina and took part in the biggest airborne operations from June 6th to late 1945.

YOUR CONTACT: Tél. +33(0)2 31 91 47 53 - musee@batterie-merville.com
batterie-merville.com



Ferme Saint-Vaast, flax fibre

Mathilde and Benoît come from a long line of flax producers and welcome visitors to their Saint-Vaast Farm in Garcelles-Secqueville 10 mins south of Caen. They manage this family-run crop farm, present the different stages of flax growing, specific equipment, processing flax, linen and different technical uses. Shop.

VISIT IN F OR EN. DURATION: 1HR30. RATE: ADULTS: 5€/PERS. (OVER 20 PERS.) / SCHOOLCHILDREN: 4€.

YOUR CONTACT:

Tél. +33(0)6 68 97 07 32 - contact@fermesaintvaast.com - fermesaintvaast.com

Vire Museum

800m² visitor trail and 200m² temporary exhibitions on three floors in the pipeline for the Vire Museum's reopening scheduled for autumn 2020. These spaces will present a collection of items, furniture, costumes, paintings, sculptures, photographs, period films and more depicting the history in and around town from Antiquity to the Reconstruction and up to the present day.

YOUR CONTACT: Tél. +33(0)2 31 66 66 50





Canopee Museum The insect Gallery

Entomologist Didier Chardin takes you on a unique adventure into an unknown land filled with bizarre, beguiling and bewitching beasts: insects. Meet 20,000 insects from 4 continents with these bright and artistic panoramas. Terrariums and a macro photography gallery add the finishing touch to the trip.

DURATION OF THE VISIT: 1HR30.

RATE: ADULTS: 8€/SCHOOLCHILDREN: 4€.

YOUR CONTACT:

Tél. +33(0)7 82 49 63 56 or

+33(0)2 50 10 56 22

chardindidier@sfr.fr - canopee-evrecy.biz



British Normandy Memorial

This commemorative monument in Ver-sur-Mer will be dedicated to the 22,000 soldiers, sailors and airmen of the Commonwealth, as well as the local civilian victims, who lost their lives during the D-Day landings on the Normandy beaches. The chosen site is located in a field overlooking 'Gold Beach', with a direct view of the remains of Arromanches-les-Bains artificial harbour. The first stone has been laid in June 2019 to mark the 75th anniversary of D-Day.

INAUGURATION PLANNED FOR JUNE 2020.



Walt D'Isigny Exhibition

Explore the magical world of Mickey! Annick Adam, a.k.a. Madame Mickey, had a lifelong and unflinching passion for Walt Disney's 'son'. She collected 6,000 items that she left to Isigny-sur-Mer. Part of the collection is now on display in a vintage setting to the delight of children and adults alike.

OPEN FROM 2PM TO 6PM ON TUESDAYS, WEDNESDAYS, FRIDAYS AND SATURDAYS.

ON SUNDAYS (ONLY DURING SCHOOL HOLIDAYS).

GUIDED VISIT. RATE: ON REQUEST.

YOUR CONTACT:

Tél. +33(0)2 31 51 24 00

secretariat@communeisigny.fr

isigny-sur-mer.fr



La Pommeraye Equestrian Theatre

Show based on 'Beautés équestres' where chargers and artists in Victorian costume parade before your very eyes.

40 MIN SHOW WITH 8 HORSES AND 2 ARTISTS.

RATE: ON REQUEST.

YOUR CONTACT PERSON:

Sylvie-Jane COURAPIED-VALLAS

Tél. +33(0)6 21 87 21 22

contact@theatrequestre.com

theatrequestre.com



At your service for the destination Calvados!

Maryse welcomes you to a department of France that is sure to enhance your tours and holidays. Our thorough knowledge of Calvados and the local tourist service providers means we can meet your customers' needs as fully as possible.

We are here to listen, so let us guide you!

Are you looking for...



Help with organising a tour or a themed stay



Ideas about what to see and do



Help with booking your accommodation



Mass-sending of promotional material for your travel packages



Tourist sites suited to your clients



Images to use photo.calvados.fr

Our group service is on hand to answer your questions and meet your requirements in all these areas, and many more.

How?



Connect on calvados-tourisme.co.uk, and then Group Travel section

And if you are looking for all-inclusive packages, consult the vast range of products our incoming structures suggest you. Visit:

calvados-tourisme.co.uk/tours-and-packages



Our tourist offices



There's a great deal of variety in this region, and each area holds its own attraction: you may have your eye on one particular place... So go ahead and visit our tourist offices for precise, detailed information on anything and everything: coach parking, traditional markets, guided tours, etc. They'll be happy to help!

1.



Bayeux-Bessin

The Bessin region lies to the west side of Calvados and is known throughout the world as the site of D-Day landings in 1944, when thousands of soldiers trod its soil. But history goes back much further, and the capital, Bayeux, holds an impressive store of heritage preserved through twenty centuries: the famous millenary tapestry, of course, along with magnificent castles set in wild, romantic landscapes.



Top pick!

Step into a world of images, lights and sounds paying tribute to Bayeux Cathedral! 2 amazing events put it in the spotlight to spectacular effect: the 'William's Cathedral' and 'Cathedral Get-Togethers' shows.

Save the date!

- Medieval Fairs of Bayeux (July)
- Scallop festival in Port-en-Bessin-Huppain (November)
- 'La Cathédrale de Guillaume' (William's Cathedral) show in Bayeux (December)
- 'Rendez-vous à la Cathédrale' in Bayeux (July-August)



Bayeux Bessin Tourisme D-Day Normandie

Marion FLEURY - Tél. +33(0)2 31 51 28 27 - mfleury@bayeux-tourism.com

bayeux-bessin-normandie.com



2.



Norman Bocage

You are now entering the untamed part of Calvados, a land of deep valleys and of traditional skills passed down through generations. The south-west part of the region holds particular charm as a nature destination, perfect for outdoor sports. You can reach it through Villers-Bocage, a town steeped in history. Further south lies Vire, the region's capital, looking down over the area from the vantage point of its famous 13th-century Porte-Horloge (clock-tower).



Top pick!

Who hasn't dreamt of delving into the bowels of the Earth? Strap on a helmet and head into the Souterroscope des Ardoisières tunnels in Caumont-sur-Aure like a miner, explore the lake of wonders, tunnel of fear, the chasm and its earth bridge... You can now get involved in your tour with the new set-up in the hall of wonders!

Save the date!

- Exhibition at the Porte-Horloge (July-mid-September)
- Andouille de Vire (sausage) fair (30th October-1st November)
- Nights at the zoo in Jurques (3 evenings early August)



Bocage Normand Tourist Office

Sonja JAMBIN

Tél. +33(0)2 31 77 16 14 (Villers-Bocage) or +33(0)2 31 66 28 50 (Vire)

contact@bocage-normand.com - bocage-normand.com



3.



© Les Conteurs - Office de tourisme de Caen la mer - Normandie

Caen la mer - Normandie

The city of Caen, right at the heart of Normandy, has lived a thousand lives! It's here that William the Conqueror grew up; and, almost a thousand years later, it played a major role in the allied mission to re-establish peace in Europe after 1944. Strewn with countless traces of the past, this vibrant city is now an upbeat and modern place to visit, full of hidden gems just waiting to be discovered.



Top pick!

Proust's madeleines are real! They call the Biscuiterie Jeannette in Colombelles home. Travel back to your childhood on a sensory tour where you'll learn the secrets behind making the biscuit so popular with young and old alike.

Save the date!

- Normandy Channel Race in Caen (May)
- Fantastic Banquet in Caen (end of July)
- Scallop festival in Ouistreham Riva-Bella (October)



Caen la mer - Normandie Tourist Office & Convention Bureau

Nathalie PETIT - Tél. +33(0)2 31 27 14 10 - n.petit@caenlamer-tourisme.fr

Céline GIGUET - Tél. +33(0)2 31 27 97 58 - c.giguet@caenlamer-tourisme.fr

caenlamer-tourisme.fr - Licence plate: IM 014.170.009



Honfleur

It's easy to imagine Honfleur in Medieval times. Over a thousand years old, this stately town still bears striking testimony to its illustrious past. See the church, made entirely of wood, with a separate bell-tower. You won't find another one like it in all of France! And the marina right in the city centre, surrounded by thin, colourful buildings? A photographer's dream! One thing's for sure: Honfleur is 'a harbour like no other'!



Top pick!

This tour will give you wings! Dive into the heart of Naturospace in Honfleur, a tropical garden packed with butterflies, birds and exotic plants. Take your time observing the huge variety of butterflies from every continent and, who knows, one of them may quietly land on your shoulder...

Save the date!

- Sailors' festival (May)
- Artists' night (early August)



4.



Honfleur Tourist Office

Johanna DUFLOS - Tél. +33(0)2 31 89 04 40 - groupes@ot-honfleur.fr

ot-honfleur.fr - Licence plate: IM 014.190.005



5.



Authentic Normandy Tourism Lisieux Agglomération

The Normandy of postcards reflects the idyllic landscapes of Pays d'Auge. Legions of blossoming apple trees adorn the land in springtime, and pour their nectar into our ciders and calvados. Quiet little paths criss-cross the countryside, along which you may suddenly come across a stud farm with racehorses of international renown. And finally there's Lisieux, a famous spiritual spot dedicated to the memory of Sainte-Thérèse of Lisieux, where hundreds gather to pray.



Top pick!

Who said there's no such thing as Prince Charming? The château stands in Calvados, nestled in a leafy valley near Lisieux... in Saint-Germain-de-Livet to be exact. The architectural feat is a sight for sore eyes with its half-timbered manor and stone and glazed brick construction. It deserves its nickname: the 'Jewel of the Pays d'Auge'.

Save the date!

- Medieval fair at the Château de Crèvecœur-en-Auge (2nd-9th August)
- Sainte-Thérèse festival (26th September-4th October)
- Exhibition of nativity scenes from around the world (5th December - 2nd February)



Authentic Normandy Tourism Lisieux Agglomération

Sandrine PAPINI - Tél. +33(0)2 31 48 18 10 - spapini@aggllo-lisieux.fr

authentictnormandy.fr





Normandie Cabourg Pays d'Auge

Cabourg is known for its romantic beaches. The best way to soak in the atmosphere is to go for a stroll down the beach late in the afternoon, by the opulent Belle Epoque villas all along the coast that seem to yawn in their luxury. As a seaside resort, Cabourg is a colourful place, proud to play its part on the Côte Fleurie!



Top pick!

When was the seaside resort of Cabourg created? How did the fashion of sea-bathing start? Who lives in these seaside villas? You'll know the answers to all this and much more after a guided tour offered by the town's tourist office.

Save the date!

- Houlgate Plein Vent (kite and water-sports festival) (June)
- Cabourg Festival Film (June)
- Cidre and Dragon in Merville-Franceville-Plage (21st & 22nd September)

Normandie Cabourg Pays d'Auge Tourist Office

Cabourg office incoming department

Tél. +33(0)2 31 06 20 00 - cabourg@ncpa-tourisme.fr

Houlgate office incoming department

Tél. +33(0)2 31 24 34 79 - houlgate@ncpa-tourisme.fr

Guided tours of Cabourg and Houlgate - Guylaine LELOUTRE

Tél. +33(0)2 31 24 34 79 - g.leloutre@ncpa-tourisme.fr

Guided tours of Merville-Franceville Plage and surroundings, and Beuvron-en-Auge

Marie-Laure MOUREZ - ml.mourez@ncpa-tourisme.fr

Guided tours of Dives-sur-Mer

Emilie LACOUR - e.lacour@ncpa-tourisme.fr
normandie-cabourg-paysdauge-tourisme.fr



Pays de Falaise

Falaise without its castle would be like the sea without waves! But this famous castle, once home to William the Conqueror, is not the only monument towering over the medieval city. On the city's central square stands an imposing statue of 'Guillaume' himself, tirelessly watching over the leafy pastures and wild hills of the region he once knew so well.



Top pick!

The 'Mémorial des Civils dans la Guerre' in Falaise captures the everyday lives of civilians during WWII to give visitors an insight into life in occupied France, bombings, the exodus... This exceptional museum is the only one to focus entirely on the fate of civilians in wartime.

Save the date!

- Les ExtraVerties Festival, in Pont-d'Ouille (May)
- Medieval festival, in Falaise (August)
- Les Hivernales de Falaise (December)



Pays de Falaise Tourist Office

Jérémy BISCHOFF - Tél. +33(0)2 31 90 17 26

info@falaise-tourisme.com - falaise-tourisme.com

Licence plate: IM 014.110.008



8.

Pont-l'Évêque Terre d'Auge

A river gently meanders through a mosaic of fields, and the wind whispers age-old legends: this is Pays d'Auge, land of history. Just beyond the next hill, fringed with lush green pastures, you may come across a traditional village and suddenly, it's like you've stepped back in time. Beaumont-en-Auge is a fine example, with its colourful half-timbered houses.



Top pick!

Calvados Experience covers almost 3,000m² near Pont-L'Évêque and presents the history of Normandy and its star product, calvados, to visitors. An all-round interactive experience with sound effects to steep you in the world of making this delicious beverage, please drink responsibly!

Save the date! Cheese festival, in Pont-l'Évêque (2nd weekend of May)



Pont-l'Évêque Terre d'Auge Tourist Office

Émilie GOUYE - Tél. +33(0)2 31 64 12 77 - emilie@2apli.fr
destination-pontleveque.fr

9.



Deauville region

When it comes to seaside resorts, Deauville is the height of chic. It's fashionable, vibrant and colourful, with its famous seaside promenade (known as the 'Planches'), its huge beach and all the swish establishments proudly lining the seafront. So it's easy to forget that Deauville is also a top destination for horse lovers and a gateway to the beautiful Pays d'Auge countryside.



Top pick!

How would you like to meet the dinosaurs who lived in Normandy? The *Streptospondylus*, *Lexovisaurus* and *Dubreuillosaurus valesdunensis* are waiting to meet you at the Paléospace in Villers-sur-Mer.

Save the date!

- Horse races in Deauville (seven months a year)
- Planche(s) Contact - Festival of Photographic creations in Deauville (from end of October to end of November)
- Scallop festival in Villers-sur-Mer (October)



INDEAUVILLE

Stéphane LANGEVIN (Deauville)

Tél. +33(0)2 31 14 40 02

stephane.langevin@indeauville.fr

Emma THIERRY (Deauville)

Tél. +33(0)2 31 14 40 05

emma.thierry@indeauville.fr

indeauville.fr

Sébastien CHOFFAT (Villers-sur-Mer)

Tél. +33(0)2 31 81 77 55

commercial@paleospace-villers.fr



10.



Terres de Nacre

The Côte de Nacre (Mother of Pearl Coast) stretches from the banks of the Orne to Courseulles-sur-Mer and boasts a plethora of white sandy beaches: you've only to choose which suits you best. Back in June 1944, this sector was dubbed 'Sword' and 'Juno': here's where the British, French and Canadian soldiers landed on D-Day.



Top pick!

The 24 hectares of cliff and rocky foreshore at Cap Romain are recognised all over the world for their geological importance, and are also part of the marine protected areas.

Save the date!

- The D - Day Festival (End of May - Early June)
- Berniéraise in Bernières-sur-Mer (6th & 7th June)
- Scallop festival in Courseulles-sur-Mer (end of November)



Terres de Nacre Tourist Office

Nancy PICOT - Tél. +33(0)6 58 36 83 58 - nancyp@terresdenacre.com

infos@terresdenacre.com - terresdenacre.com



11.



Swiss Normandy

The name says it all: this region's all about green valleys and majestic, sweeping landscapes, streaked by the shimmering of the river Orne as it meanders gently along.. This is nature at its finest. No wonder it's so popular with nature lovers and outdoor sports enthusiasts, who flock to Thury-Harcourt, Clécy and the surrounding area for some top-class hiking, mountain-biking, rock-climbing, paragliding and canoeing.



Top pick!

50 years of family fun at the miniature railway in Clécy. Open your eyes wide, you're stepping into a Lilliputian land! The 2nd biggest miniature railway model in Europe covers 310m² where you can use interactive boxes to bring some of the shrunken features to life!

Save the date!

- Esprit jardins in the Cingal region (27th & 28th June)
- Christmas at the Château de Thury-Harcourt - Le Hom (5th & 6th December)
- Outdoor sports week in Swiss Normandy (April)



Suisse Normande Tourist Office

Marina LAINE - Tél. +33(0)2 31 79 70 45 - marina.laine.otsn@gmail.com

suisse-normande-tourisme.com - Licence plate: IM 014.190.002



12.

© Amaud Guérin



Isigny-Omaha Area

If there's one place that can say it's an unspoiled seaside and magical hinterland, it's certainly Isigny-Omaha! From its famous D-Day beach and Le Cotentin and Bessin marshes to Cerisy Forest, the region oozes history, nature and has managed to hold onto its lifestyle alongside the great outdoors and local produce renowned for its quality.



Top pick!

He was part of your childhood and everyone knows him...

Mickey is here in Isigny-sur-Mer in a one-of-a-kind museum that takes you deep into his wonderful world!

Save the date!

- D-Day Festival Normandy (around 6th June)
- Scallop festival in Grandcamp-Maisy (December)



Isigny-Omaha Tourist Office

Stessy LAUNAY - Tél. +33(0)2 31 16 16 14

stessy.launay@isigny-omaha-intercom.fr

isigny-omaha-tourisme.fr

13.

© Andrea Bischoff-Leiga



Trouville-sur-Mer

Deauville's twin is just as popular: with its Belle Epoque charm and narrow alleys, it seems to hide a well-kept secret... At the very end of the avenue lined with restaurants, on the Trouville-sur-Mer seafront, stand the centenary casino and the magnificent Cures Marines hotel, for those who love wide open spaces.



Top pick!

Dive into the 19th century and soak up the seaside history of Trouville-sur-Mer with its architectural heritage: villas, former hotels and casinos which saw the resort flourish and still give the town its signature magic and honesty.

Save the date!

- Sea and Mackerel festival in Trouville-sur-Mer (in July or August)
- Off-Courts festival (early September)



Trouville-sur-Mer Tourist Office

Carine VERDIER - Tél. +33(0)2 31 14 60 75

carineverdier@trouillesurmer.org

Aurélié NKEZE - Tél. +33(0)2 31 14 60 79

aurelie.nkeze@trouillesurmer.org - trouillesurmer.org

Licence plate: IM 014.110.021





Our incoming structures, here to help

No need to come up with a holiday plan all on your own... Our structures can offer you all-inclusive packages, answer your questions, satisfy your requirements, and share their expertise about the Calvados region.



© Vincent Rustuel

Incoming agencies

Agence Exotis

Lisieux (IM 014.100.006)

Its mission: to invite you to discover the real Normandy: its coastline, steeped in history, that has inspired the greatest of painters and artists; the city of Caen and its wealth of cultural heritage; the delicious local food; the scenery of Pays d'Auge... Groups on leisure or business trips, or conferences, from a minimum of 10 participants.

YOUR CONTACT PERSONS:

Albane COTIN-RAYNAL - Tél. +33(0)2 31 32 24 23
exotis@orange.fr - agence-exotis.fr

Envol-Espace

Saint-Contest (IM 014.100.014)

Its mission: to organise 'tailor-made' school trips for all ages from primary school to university, customised to your requirements. Examples of themes: History (WWII, William the Conqueror), Art (painters, literature), traditions, taste, agriculture...

YOUR CONTACT:

Tél. +33(0)2 31 06 07 89
infos@envol-espace.fr - envol-espace.fr

Le Village des Sens

Saint-Samson (IM 014.140.004)

Its mission: to create excursions, day trips and tourism holidays with activities focussed on stimulating the senses in Normandy. Short stay (3 days/2 nights) or longer stay (week), activities designed for individuals and groups (10/30 people) with accommodation.

YOUR CONTACT PERSON:

Marie-Christine MALNOË - Tél. +33(0)6 77 14 35 20
contact@levillagedessens.fr - levillagedessens.fr

Les Voyages de Marguerite

Hérouville-Saint-Clair (IM 014.150.004)

Its mission: to organise weekend breaks, day trips, holidays and tours. Packages and tailor-made trips for groups: cultural, family, fun, sports, gastronomy, historical, original...

YOUR CONTACT PERSONS:

Annelise DUTEIL, Caroline DELEBERGUE,
Sonia DAUTRESOUL - Tél. +33(0)2 31 94 34 35
contact@lesvoyagesdemarguerite.com
lesvoyagesdemarguerite.com

Normandie Rando

Pont-L'Évêque (IM 014.100.017)

Its mission: to put together walking and cycling itineraries for individuals and groups across all of Normandy. Provision of bespoke stays/packages (hotels, tours, bike etc.). We also provide luggage transfer, bike delivery and relocation, and hotel booking services. Experienced tour guide speaking French, English, Spanish and Portuguese.

YOUR CONTACT PERSON:

Patrick LENEVEU - Tél. +33(0)2 31 64 61 46 or
+33(0)6 75 23 33 55 - normandie.rando@gmail.com
normandierando.com

Nouvelle Vague Loisirs & Voyages

Saint-Georges-d'Aunay (IM 014.140.005)

Its mission: holidays, tours, weekend breaks either just in Normandy or in combination with other regions. Discovery tours and holidays around the top tourist attractions and/or with a theme (memorial tourism, William the Conqueror, Normandy and the Middle Ages, industrial or religious tourism, etc.)

YOUR CONTACT PERSONS:

Cécile BECART - Tél. +33(0)2 31 77 08 85
cecile@nouvellevague-loisirsetvoyages.fr
nouvellevague-loisirsetvoyages.fr

Vefe Incoming - Evatours Ifs (IM 014.100.009)

Its mission: tailor-made trips for schoolchildren, according to the tastes and requirements of clients. Any theme can be organised for an unforgettable trip (cultural Normandy, off-the-beaten track and magical, Normandy land of memory, etc.).

YOUR CONTACT PERSON:

Mathilde HAHN - Tél. +33(0)2 31 15 22 35 - receptif@vefe-incoming.com - vefe-incoming.com

Tourist offices

Caen la mer - Normandie Tourist Office & Convention bureau

(IM 014.170.009)

Its mission: to offer package day trips exploring Caen and the region, according to your tastes, program and budget. Guided tours of the region and Normandy, customised day trips and tours for groups.

YOUR CONTACT PERSONS:

Nathalie PETIT - n.petit@caenlamer-tourisme.fr
Céline GIGUET - c.giguet@caenlamer-tourisme.fr
Tél. +33(0)2 31 27 14 10 - +33(0)2 31 27 97 58
caenlamer-tourisme.fr

Honfleur Tourist Office

(IM 014.190.005)

Its mission: to introduce you to Honfleur, like no other port with bespoke day trip packages. Art lovers? History and heritage buffs? Food fanatics? Want to go green? Their affordable trails meet any requirement.

YOUR CONTACT PERSON:

Johanna DUFLOS - Tél. +33(0)2 31 89 04 40
groupes@ot-honfleur.fr - ot-honfleur.fr

Pays de Falaise Tourist Office

(IM 014.110.008)

Its mission: to create customised packages for groups and individuals, to organise your day or your holiday across the whole of Normandy, offering a range of themes. Services also include finding you suitable accommodation, restaurants and means of transport.

YOUR CONTACT PERSON:

Jérémy BISCHOFF - Tél. +33(0)2 31 90 17 26
info@falaise-tourisme.com - falaise-tourisme.com

Swiss Normandy Tourist Office (IM 014.190.002)

Its mission: provide day trips, breaks and seminars in and around Swiss Normandy. Package or bespoke deals to suit you. Outdoor sports, fun, cultural or quirky activities, guided tours, shows, hikes, accommodation... So much to do for a holiday to remember!

YOUR CONTACT PERSON:

Marina LAINÉ - Tél. +33(0)2 31 79 70 45 - marina.laine.otsn@gmail.com
suisse-normande-tourisme.com

Trouville-sur-Mer Tourist Office (IM 014.110.021)

Its mission: to design and organise day trips and holidays of all kinds – cultural, gastronomical, historical, sporty, etc – for your groups, creating tailor-made programmes according to your requirements, that combine top tourist attractions with fun discovery tours to show you the very best of Calvados.

YOUR CONTACT PERSON:

Carine VERDIER - Tél. +33(0)2 31 14 60 75 - carineverdier@trouvillesurmer.org - trovillesurmer.org

Coach travel agencies

Lisieux Voyages - Voyages Aiglons

Lisieux (HA 061.950.005)

Its mission: to organise seminars, sports and culture trips, holidays and cruises, providing coaches for bulk tourism (36 to 83 seats).

YOUR CONTACT PERSONS:

Alexandra et Astrid - Tél. +33(0)2 31 31 00 30
lisieux-voyages@europencars.fr

Voyages Fournier

Trouville-sur-Mer (IM 014.100.002)

Its mission: to organise tours and offer customised packages. They also provide Paris/Deauville transfers, and transport services for seminars, incentive trips, and conferences aboard vehicles of 8, 19 or 22 seats, and coaches for tourism and bulk tourism with 7 to 57 seats.

YOUR CONTACT PERSONS:

Guy LECUYER and André GUYOT
Tél. +33(0)2 31 88 16 73 - autocars-fourner@orange.fr

Voyages Le Monnier Agences-Falaise-Vire

Its mission: to transport and organise tours or holidays, from day trips to longer trips. They provide airport transfers as well as tours to explore the region and sample the local gastronomy, trips to the D-Day landings, festive evenings... 30 coaches including 12 luxury coaches.

YOUR CONTACT PERSONS:

Blandine et Claude LE MONNIER - voyages-lemonnier.com
(IM 061.120.003) - Tél. +33(0)2 31 23 60 00 - argences@voyages-lemonnier.com
(IM 061.120.006) - Tél. +33(0)2 31 20 41 66 - falaise@voyages-lemonnier.com
(IM 061.120.006) - Tél. +33(0)2 31 60 06 74 - vire@voyages-lemonnier.com

Seminars and corporate events

Just picture the scene: the ocean right in front of you, fresh sea air and wide open spaces... It's a perfect place to gather your thoughts and share ideas. By the sea or in the countryside, you'll find the peace and quiet you need, and you can choose from a wide range of venues that host corporate events, each more original than the next. Look no further: Calvados has everything you need for your next seminar or incentive trip! Seminar rooms, event-planning agencies and new products: find all the info on:

calvados-tourisme.co.uk



Your contact person:

Louis-Sébastien JACQUEL-BLANC
Marketing manager
Tél. +33(0)2 31 27 98 18
jacquel-blanc@calvados.fr



© Arnaud Guéhin

www.calvados-tourisme.co.uk



A Calvados County initiative.
www.calvados.fr

